



SEMSWA Outreach Plans 10-18-06

10/18/06
HANDOUT.

2/4
4/5

Action/Activity	Activity Specifics	Timeframe 2006 (approximate)
<p>Contact to large impervious surfaces properties, particularly those with a public interface. Staff, AMEC, CH2M HILL and one Board rep. as available would attend</p>	<p>Letter, phone calls, and five follow up meetings:</p> <ul style="list-style-type: none"> • Schools/School Districts (Dist 3, Cherry Creek, Arapahoe, charter/private) • Churches (Latter Day Saints, Heritage Christian, Archdiocese, Vineyard Christian) • Airport- Arapahoe Co. Airport <i>Centennial</i> • Parks- South Suburban Parks & Rec. • Major Commercial (6 - 10 sites with largest total fees - <u>Joint meeting</u>) 	<p>Letters/calls Oct 25- 31</p> <p>Meetings Oct 27 - Nov 15</p>
<p>Web site www.semswa.org News Release Notification of new web site</p>	<p>News release to:</p> <ul style="list-style-type: none"> • Sentinel papers (Villager, Centennial Citizen, Your Hub, Aurora Sentinel, Aurora Daily Sun • ACCORD, CENCON, SEBP, S.E Metro Chamber, Sierra Club, SEMSWA/IGA Partners • Area HOAs list obtained from Arapahoe County 	<p>October 31</p>
<p>Information to accompany Assessor Bill</p>	<p>Provide a stuffer or print information line on the Assessor's bill</p>	<p>Nov 2 - 21</p>
<p>Editorial Board Visit Editor and key reporter</p>	<p>Calls & visit with Editor/reporters at local sentinel papers:</p> <ul style="list-style-type: none"> • Villager Editor/Publisher • Centennial Citizen • Aurora Sentinel <p><i>ROD - SEMSWA NEWS RELEASE</i></p>	<p>Nov 6 - 15</p>
<p>Presentations Five presentations to key umbrella groups</p>	<p>Five (5) presentations (PowerPoint) to:</p> <ul style="list-style-type: none"> • ACCORD • SEBP (South East Business Partnership) • South Metro Denver Chamber • Aurora Chamber Contact • Church Coalition group(s) 	<p>Nov 8- Dec 15</p>
<p>Outreach to environmental group</p>	<p>Letter/Flyer/ call to Sierra Club Provide them with article that may be put into their newsletter/ web site.</p>	<p>Nov 10 - 30</p>
<p>Use SEMSWA Partners Communications channels</p>	<p>Request bill stuffers, web site link to SEMSWA and posting of article:</p> <ul style="list-style-type: none"> • Provide article/information or stuffer item for ACWWA, ECCV and others • Provide brief article to post on City of Centennial and County web sites, with link to SEMSWA web site 	<p>Nov 10 - Dec 30</p>