



SEMSWA Outreach Plans 10-18-06

10/18/06
HANDOUT.

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Action/Activity	Activity Specifics	Timeframe 2006 (approximate)
Contact to large impervious surfaces properties, particularly those with a public interface. Staff, AMEC, CH2M HILL and one Board rep. as available would attend	Letter, phone calls, and five follow up meetings: <ul style="list-style-type: none"> Schools/School Districts (Dist 3, Cherry Creek, Arapahoe, charter/private) Churches (Latter Day Saints, Heritage Christian, Archdiocese, Vineyard Christian) Airport- Arapahoe Co. Airport Parks- South Suburban Parks & Rec. Major Commercial (6 - 10 sites with largest total fees - <u>Joint meeting</u>) 	Letters/calls Oct 25- 31 Meetings Oct 27 - Nov 15
Web site www.semswa.org News Release Notification of new web site	News release to: <ul style="list-style-type: none"> Sentinel papers (Villager, Centennial Citizen, Your Hub, Aurora Sentinel, Aurora Daily Sun ACCORD, CENCON, SEBP, S.E Metro Chamber, Sierra Club, SEMSWA/IGA Partners Area HOAs list obtained from Arapahoe County 	October 31
Information to accompany Assessor Bill	Provide a stuffer or print information line on the Assessor's bill	Nov 2 - 21
Editorial Board Visit Editor and key reporter	Calls & visit with Editor/reporters at local sentinel papers: <ul style="list-style-type: none"> Villager Editor/Publisher Centennial Citizen Aurora Sentinel 	Nov 6 - 15
Presentations Five presentations to key umbrella groups	Five (5) presentations (PowerPoint) to: <ul style="list-style-type: none"> ACCORD SEBP (South East Business Partnership) South Metro Denver Chamber Aurora Chamber Contact Church Coalition group(s) 	Nov 8- Dec 15
Outreach to environmental group	Letter/Flyer/ call to Sierra Club Provide them with article that may be put into their newsletter/ web site.	Nov 10 - 30
Use SEMSWA Partners Communications channels	Request bill stuffers, web site link to SEMSWA and posting of article: <ul style="list-style-type: none"> Provide article/information or stuffer item for ACWWA, ECCV and others Provide brief article to post on City of Centennial and County web sites, with link to SEMSWA web site 	Nov 10 - Dec 30